



# GENERAL ASSEMBLY

26 March 2026 – MCE Milano



# Code of conduct

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The FEST Antitrust Guidelines stipulate that:

- 1) Under no circumstances shall members exchange competitive-sensitive information.
- 2) Exchange of competitive-sensitive information shall be limited to what is necessary to achieve the FEST objectives and shall be provided through an independent third party that can guarantee that confidentiality is maintained.
- 3) Every meeting of the FEST shall have a specific, demonstrable purpose.





# General Assembly participants

Name	Organisation	Country	Present	Number of votes	Proxy from...
Dobrochna Kasperek	FEST President	Poland	Yes	1	
David Juan Navarrete	FEST Vice-President	Spain	Yes	-	
Achim Laubenthal	DG Haustechnik	Germany	Yes	1	
Uwe Niederprum	DG Haustechnik	Germany	Yes	2	Austria
Johan Stevens	ACPMC	Portugal	Yes	2	Belgium
Corrado Oppizzi	ANGAISA	Italy	Yes	1	
Ester Esthevez	AMASCAL	Spain	Yes	1	
Katarina Swahn	RGF	Sweden	Yes	2	Denmark
John Newcomb	BMF	UK	Yes	1	
Magnus Siren	LVI-Info	Finland	Yes	1	
Marnix Van Hoe	FEST Director General	N/A	Yes	-	
Samuel Michel	FEST Secretariat	N/A	Yes	-	

**Total votes:** 11 votes out of 13 possible  
*Quorum is reached (85% voting, 75% necessary)*

**Not represented:**  
 • Switzerland

# Agenda

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- 09.00 1. Opening and procedure**
  - a. Code of Conduct
  - b. Tour de table and presentation of Marnix Van Hoe, FEST Director General
  - c. Approval of 25 September extra-ordinary GA minutes
  - d. Approval of agenda
  - e. Confirmation of presence and voting proxies
- 09.15 2. For info: Financial report**
  - a. 2025 financial report (incl. profit and loss overview), incl. Auditor's report
  - b. 2026 provisional budget
- 09.40 3. For decision: statutory financial administration**
  - a. Approval of the 2025 financial report
  - b. Approval to discharge the BoD over 2025
  - c. Approval of the 2026 budget and membership fees
  - d. Approval of the auditors for 2026-2027 budgets
- 10.00 4. For decision: FEST Governance Structure**
  - a. Vice-Presidency
  - b. Board of Directors nominations
  - c. Votes
- 10.20 5. For information and discussion:**
  - a. Membership and prospects
  - b. For Associate Membership approval: Haier HVAC Europe
  - c. Attracting new members
- 11.00 6. For information: Secretariat report**
  - a. First three months of DG
  - b. WG Sustainability and priorities
  - c. WG MDG and collaboration with ETIM
- 11.40 7. For information: External activities**
- 11.55 8. AOB, next meeting + Closing**





# Review of actions

Action	Owner	Deadline
<b>Action Note</b>		
• Close the pending topics from previous Action list	SEC/DG	Done
• Send Members the list of participants to the WG	SEC	Done
• Encourage members to attend WGs	Members	Done
<b>Congress 2025</b>		
• Attach the list of participants to the Congress to the minutes	SEC	Done
• Develop a handbook for the Congress organisation	Presidium	Done
• Book extra-time to the next GA to discuss how to attract more people	DG & SEC	Done
• Send slides explaining FEST and strategy to BoD members before the cocktail	DG & SEC	Done
<b>Vice-Presidency</b>		
• Publish new Vice-President name to the Belgium legal authorities	SEC	Done
• Come up with names for future Vice-President of FEST. <ul style="list-style-type: none"> <li>• Send proposals on on-going basis to <a href="mailto:info@festassociation.eu">info@festassociation.eu</a></li> </ul>	Members	Done
<b>Revision of the statutes</b>		
• Publish revised statutes to the Moniteur Belge	SEC	Done
• Send revised statutes in bilingual version to members	SEC	Done
<b>Membership</b>		
• New members on trial membership to be proactively contacted and followed up with objective to keep them on permanent bases	DG & SEC	Continuously with start after the Congress
<b>ETIM agreement</b>		
• DG to finalize the agreement with ETIM with ambition to start the collaboration by 2026	DG	Done



# 2. Financial report





# Final Warsaw Congress P&L

SPONSOR	SPONSORSHIP PACKAGE	NET
Grohe	Platinum	€ 46,750.00
Grundfos	Gold	€ 27,500.00
Uponor	Gold	€ 27,500.00
Roca	Silver	€ 12,000.00
Geberit	Silver	€ 12,000.00
Galmet	Silver	€ 10,800.00
Caleffi	Silver	€ 12,000.00
Resideo	Gold	€ 27,500.00
MCE	Silver	€ 7,500.00
TOTAL FROM SPONSORS		€ 183,550.00
TICKETS + ACCOMMODATION		€ 48,591.14
TOTAL		€ 232,141.14

COSTS	NET EUR
PARTICIPANTS' ACCOMMODATION	€ 39,896.54
ORGANIZERS' ACCOMMODATION	€ 7,756.04
AGENCY	€ 101,066.43
HOTEL - SPACE RENTAL, COCKTAIL	€ 29,225.38
COMMUNICATION	€ 2,581.99
GIFTS	€ 1,205.40
LEGAL AND ACCOUNTING SERVICES	€ 5,280.52
SPEAKERS	€ 17,906.02
SANPOL TEAM	€ 12,700.87
FIELD TRIPS TO WARSAW (BEFORE CONGRESS)	€ 776.87
TOTAL	€ 218,396.05

## PROFIT

- Net total profit for the Congress: **€14,308.09**
- Split between FEST & Sanpol (50/50 agreement)

**Total profit for FEST:**  
**€6,872.55**



# 2025 Financial report



INCOME	Provisional 2025*	Actuals 2025 / with Congress	2025 Without Congress	Comment
Members	54,826.66 €	54,826.66 €	54,826.66 €	
Associate members	68,250.00 €	52,500.00 €	52,500.00 €	<i>Vasco has not paid, Kaldewei and Ideal Standard have resigned for 2025</i>
New member prospects	12,500.00 €	-		
Other	5,000.00 €	232,141.14 €	-	<i>Actuals - Congress 2025</i>
<b>TOTAL Income</b>	<b>140,576.66 €</b>	<b>339,467.81 €</b>	<b>107,326.66 €</b>	
<b>COSTS</b>				
Grayling	68,551.59 €	68,551.59 €	68,551.59 €	<i>3 months temporary DG</i>
Director General	46,470.01 €	37,500.00 €	37,500.00 €	<i>6 months interim DG</i>
General Administration	5,400.00 €	3,774.22 €	3,774.22 €	<i>DG Contract fees, statutes revisions, moniteur.. Including travel costs.</i>
Meeting & events	12,600.00 €	236,577.60 €	1,564.00 €	<i>For Congress, counts agenda organiser fees - ISH in person meeting</i>
Marketing and Communications	8,900.70 €	1,295.01 €	1,295.01 €	
<b>TOTAL Costs</b>	<b>141,922.30 €</b>	<b>347,698.42 €</b>	<b>134,707.65 €</b>	<i>Excludes projects (cf. reserves)</i>
<b>GRAND TOTAL</b>	<b>-1,345.64 €</b>	<b>-8,230.62 €</b>	<b>-5,358.16 €</b>	<b>Vasco not paid + loss of member + Congress organiser + lawyers fees = deficit</b>
Costs taken from reserves	6,000.00 €	5,965.00 €	5,965.00 €	Website revamp
Available reserves after projects	150,137.24 €	137,322.26 €	140,194.72 €	+ flat mount of 100,000.00 €



# Auditor's report

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Subject: Auditors' report

Dear Delegates of the General Assembly,

Dear President,

In our capacity as Auditors over the financial year 2025, we hereby certify that the accounts of FEST have been verified for the period starting from 1 January 2025 throughout the year until 31 December 2025.

After having assessed the balance sheet and the accounting prepared by the Grayling Accounts Department, in conjunction with the Secretariat, we are confident that the accounting function has been undertaken accurately and that all relevant documents have been submitted.

For the accounts of 2025, we confirm the following:

- A negative result (income over expenditures) in the financial year of **€ 8,230.62**
- Total assets with a worth of **€ 237,322.26** on 31 December 2025

We are pleased to approve the balance sheet as of 31 December 2025 and the accounting in the period from 1 January to 31 December 2025.

Best regards,

Ms Esther Estévez & Mr Achim Laubenthal

Bonn, March 11 2026



# Proposed 2026 fees

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## National association membership fees

National turnover of association	2023 fees	2024 fees	2025 fees	<i>5% inflation</i> 2026 prop. fees
€ 0 - 250 M	€ 1,066.05	€ 1,119.35	€ 1,119.35	€ 1,175.32
€ 250 - 500 M	€ 2,132.00	€ 2,238.60	€ 2,238.60	€ 2,350.53
€ 500 M - 1 B	€ 3,731.18	€ 3,917.74	€ 3,917.74	€ 4,113.63
€ 1 B - 4 B	€ 4,264.20	€ 4,477.41	€ 4,477.41	€ 4,701.28
+ € 4 B	€ 6,929.33	€ 7,275.80	€ 7,275.80	€ 7,639.59
<b>Associate membership fees</b>	€ 4,264.20	€ 5,250.00	€ 5,250.00	€ 5,512.50

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# Constructiv

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- Constructiv is a service organisation for and by the construction sector. Its mission is to ensure that construction companies can rely on the qualified construction workers they need.
- Interests:
  - FEST's learning project for standardization regarding identification and classification of products in a European Master database;
  - They see a role for their technical competence center in the development of their Building your learning platform and for their research department for knowledge gathering in general
- Will sponsor FEST for 7,500.00€





# 2026 Financial report



INCOME	Actuals 2025 / with Congress	Proposed 2026	Comment
Members	54,826.66 €	55,228.71€	<i>Proposed 5% increase / 50% for Branchehuset</i>
Associate members	52,500.00 €	66,150.00 €	<i>Proposed 5% increase / Excl Vasco</i>
New member prospects	-	15,000.00 €	<i>France &amp; Ukraine / Haier, Panasonic</i>
Other	232,141.14 €	7,500.00€	<i>Constructiv (Global building social funds)</i>
<b>TOTAL Income</b>	<b>339,467.81 €</b>	<b>143,878.71 €</b>	
COSTS			
Grayling	68,551.59 €	63,882.25 €	<i>Grayling increase by 3% to follow inflation (ordinary fees: 220 to 250/h =~ 20-30% discount)</i>
Director General	37,500.00 €	60,000.00 €	<i>2026: VAT is included in reserves</i>
General Administration	3,774.22 €	4,100.00 €	<i>General Admin + Travel costs etc.</i>
Meeting & events	236,577.60 €	3,000.00 €	<i>Including in person meetings (Board + WG)</i>
Marketing and Communications	1,295.01 €	3,225.40 €	<i>3000 € budget for LinkedIn</i>
<b>TOTAL Costs</b>	<b>347,698.42 €</b>	<b>134,207.65 €</b>	<i>Excludes projects (cf. reserves)</i>
GRAND TOTAL	<b>-8,230.62 €</b>	<b>9,671.06 €</b>	
Costs taken from reserves	5,965.00 €	18,750.00 €	<i>Marnix VAT + Karolina's January fees</i>
Available reserves after projects	137,322.26 €	128,243.33 €	<i>+ flat mount of 100,000.00 €</i>



# 3. Statutory financial admin





## 4) Statutory financial admin

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**For your approval:** 2025 financial report

*Auditors (Ms Esther Estévez and Mr Achim Laubenthal) confirm the 2024 invoices, expenses, bank statements, and the correctness of the financial reports and documentation*

- **Yes / No / Abstain**

**For your approval:** discharge of the Board of Directors over 2025

- **Yes / No / Abstain**

**For your approval:** the 2026 budget and membership fees

- **Yes / No / Abstain**

**For your approval:** appointment of Auditors for the 2026-2027 budgets

- **Yes / No / Abstain**



# 4. FEST governance Structure



Changing role

\* - Proposed

End of Mandate

Non-renewing

Unchanged

Resigned

Vacant



## Current (until March 2026)

- **President:** Dobrochna Kasperek (Poland - 2026)
- **Vice-President:** David Juan Navarrete (Spain - 2026)
- **Past-President:** Johan Stevens (Portugal - 2026)
- **Treasurer:** John Newcomb (UK - 2027)
- 
- Uwe Niederprüm (Germany - 2026)
- Sven Machielsen (Belgium - 2026)
- ~~Kim Holst (Denmark - 2026)~~
- Vacant

## After March 2026

- **President:** David Juan Navarrete (Spain - 2028)
- **Vice-President:** Uwe Niederprüm\* (Germany - 2028)
- **Past-President:** Dobrochna Kasperek (Poland - 2028)
- **Treasurer:** John Newcomb (UK - 2027)
- 
- Sven Machielsen\* (Belgium - 2028)
- Katarina Swahn\* (Sweden - 2028)
- Vacant
- Vacant



# Vice-President nominee: Uwe Niederprüm

- Managing Partner of GC Group since 2016
- Strong sourcing experience
- Broad responsibility across procurement, IT, Product data Management and international markets





# Board nominee: Katarina Swahn

- Product Manager at Ahlsell AB, Wholesaler/distributor within HVAC / W&S (1990 – 2015)
- Procurement Manager Assemblin AB, Installation company within Heating and Sanitation (2015-2024)
- Managing director of RGF, Svenska Rörgrossistföreningen, Trade Association for Swedish wholesalers/distributors within HVAC/ W&S since 2024
- Board member and current chair of VVS-info, operating the RSK database– Sweden's HVAC/ W&S product database





# Votes

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**For your approval:** Appoint Uwe Niederprüm as Vice-President

•Yes / No / Abstain

**For your approval:** Appoint Katarina Swahn as BoD Member

•Yes / No / Abstain

**For your approval:** Continuation of Sven Machielsens in the BoD:

•Yes / No / Abstain



# 5. Membership





# Membership and prospects



# Membership approval

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- Haier's European HVAC operations has been active for over 30 years where we are fully supported by some of the most talented and dedicated partners and teams across Europe including, Italy, Spain, Portugal, UK, France, Greece, Central Europe and Germany.
- From modern heating solutions through to residential & commercial heating and cooling across a wide range of applications



# Membership approval

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- Panasonic is a 108-year-old Japanese company working on HVAC products and operating all around the world.
- Home appliances and domestic equipment, equipment and systems for manufacturing and logistics, batteries and electronic components for mobility and social infrastructure, etc.

**Panasonic**<sup>®</sup>





# For discussion: Membership

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**ATTRACT NEW MEMBERS**

**ATTRACT NEW ASSOCIATE MEMBERS**

**SATISFY THE MEMBERSHIP**



# 6. Secretariat report





Digital file

Building file

Industry file

Chemical file

Energy file

Environment file



★ To monitor

★ ★ To act on

Delegated act / Guidance

# Legislative timeline 2026

Q1			Q2			Q3			Q4		
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Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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Digital Omnibus in discussions      Omnibus on energy products ★ ★      European Products Act ★      Digital Omnibus expected adoption

Environment Omnibus discussions

June: Expected REACH revision

PPWR: Delegated act on harmonized label and specifications + methodology for identifying the material composition of packaging

Q3-Q4: Circular Economy Act

11 Sept: Cyber Resilience Act reporting

Environment Omnibus expected adoption

31 Dec: MS to submit national building renovation plans

5 Mar: Industry accelerator Act publication ★

19 May: Electrification AP & Heating and Cooling Strategy ★ ★

25 Mar: Strategy Roadmap for Digitalization & AI in Energy

26 May: EPBD national transposition ★

H2 2026 Clarification on Digital Product Passports ★ ★

29 May: EPBD EPC shall comply with Annex V

31 May: EPBD expected DA on methodology for energy needs



# Sustainability WG

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## First WG

- +20 participants
- External presentation on Reporting directive
- Associate Members participated

## Topic 1

- Packaging & Packaging Waste Regulation (PPWR) was noted as extremely important.
- WG will work on guidance document

## Topic 2

- Understanding CSRD & CS3D is a must for companies
- WG will work on guidance document analyzing scope and on how to comply

## Topic 3

- Digital Product Passports (DPPs) won't be applying yet to most products but anticipating is key.
- WG will work on how to anticipate DPP requirements

- Among the interested participants in working on the three priority topics, Roca, Rensa, Hansgrohe, Grohe and the Swedish associations have already appointed people.
- We aim to have one WG in person in Brussels.
- The objective is to address the question of transparency and data with the DPP topic



# WG Master Data & ETIM

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- Kick-off of the presidency



# FEST moving forward



## Communication

stronger visibility  
between congresses



## Cooperation

stronger European  
industry voice



## Congress

stronger European  
meeting platform

Together strengthening the European wholesale sector



# What members expects

## Our members

## Our associate members



# Insights?

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Member feedback confirms FEST's relevance, but also clear expectations:

- Demand for stronger **regulatory intelligence**
- Need for **continuity in working groups**
- Warning against becoming a “**biennial organisation**”
- Members expect **visible value between congresses**





# The strategic challenge: What FEST risks currently

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**Today, FEST risks limited visibility between Congress cycles**

- Limited visibility outside congress years
- Fragmented communication moments
- Valuable working group output remains insufficiently visible
- Limited digital touchpoints with members

**Without a structured communication rhythm, engagement remains reactive rather than strategic.**

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# Strategic objective

**To safeguard  
long-term  
relevance,  
FEST needs:**

- A consistent **digital presence**
- A professional **communication structure**
- A predictable **engagement rhythm**
- A clear positioning as **a year-round** European knowledge platform

**Strengthen the perceived value of FEST membership.**



# 4 Communication pillars

## 1/ Quarterly Newsletter

- European legislative updates
- Working group highlights
- Sector insights
- ‘Associate Member’ spotlight
- ‘From the Presidium’
- ...



## 2/ Working Group visibility

- Key insights
- “Working Group Update” summaries
- Short expert commentary pieces
- Position FEST as knowledge curator
- ...





# 4 Communication pillars

## 3/ LinkedIn presence

- European legislation insights
- FEST positioning
- Associate member visibility
- DIGITAL - EUROPE - SUSTAINABILITY  
- VALUE CHAIN - PARTNERSHIPS
- ...



## 4/ Positioning content

- “The Value of FEST Membership?”
- Sector positioning (“Why wholesale matters?): The FEST value





# Expected impact

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**If implemented structurally, FEST will:**

1. **Reduced** perception of FEST as a “biennial organisation”
  2. **Stronger member engagement**
  3. **Increased participation** in webinars & working groups
  4. **Stronger positioning** towards EU stakeholders
  5. **Improved attractiveness** for sponsors and new members
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## Implementation requires a modest structural communication investment

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<b>Estimated total annual budget</b>	<b>€ 18.500</b>
Quarterly newsletter (4 issues/year)	€6,000
LinkedIn communication rhythm (3/4 posts/month)	€ 5,520
Working group visibility summaries (6 editions)	€3,960
Positioning brochure	€ 2,420





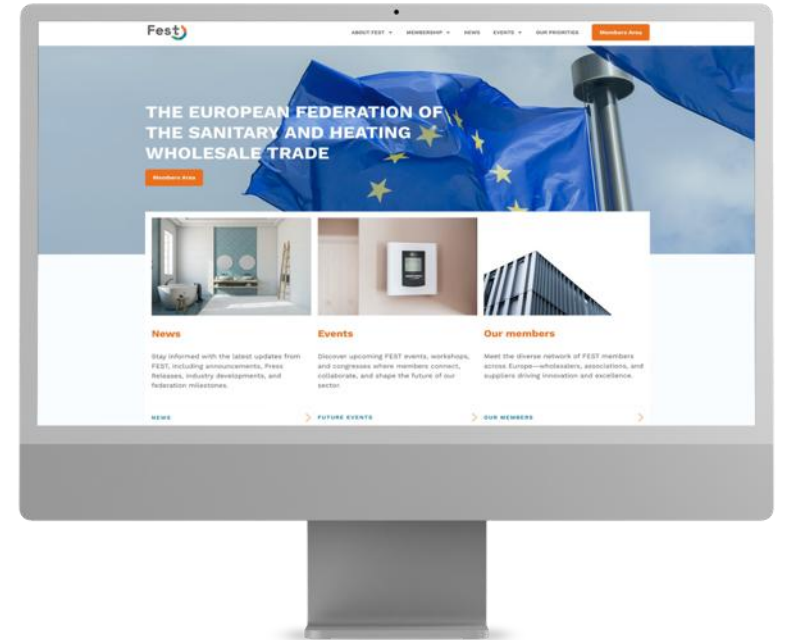
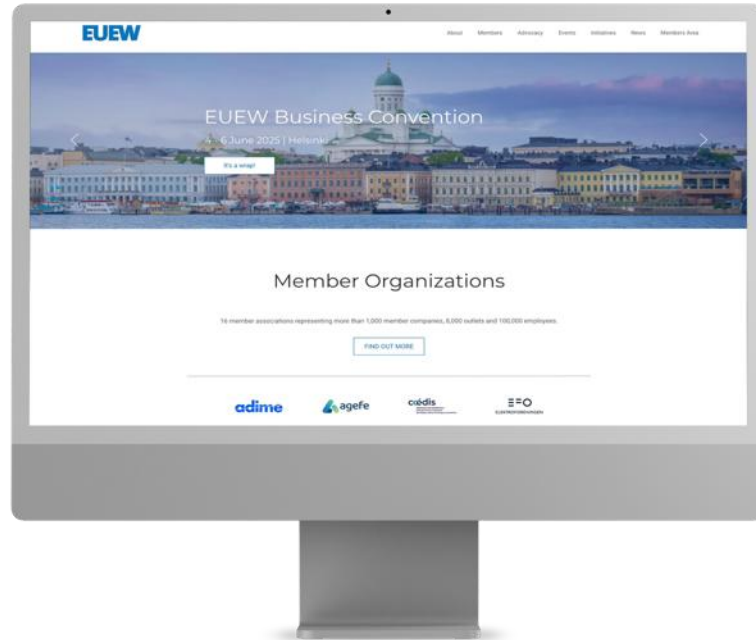
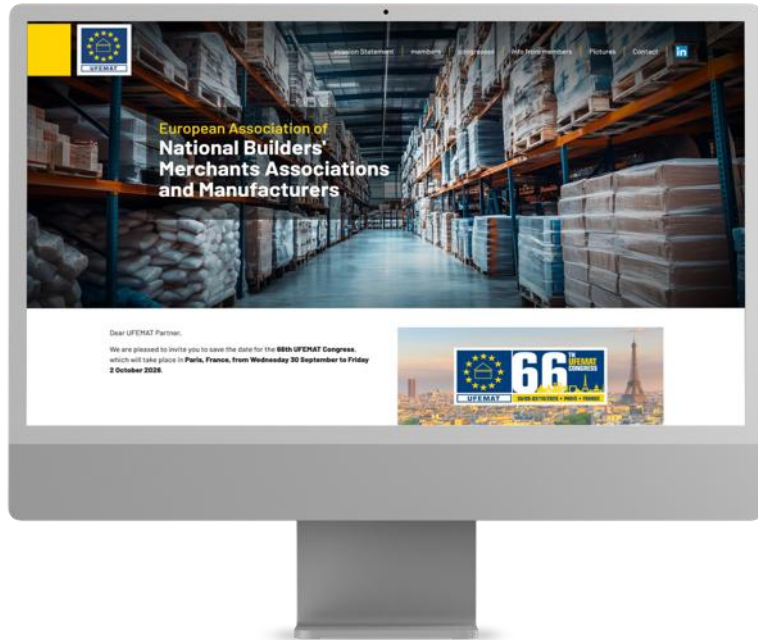
# Reflection on possible future cooperation

European building sector associations are facing structural changes:

- Increasing expectations from members
- Limited organisational resources
- Growing complexity of EU regulation
- Digitalisation connecting multiple industry sectors

These developments raise an important question:

**Should cooperation between European building sector associations evolve further in the coming years?**



# Sector federations

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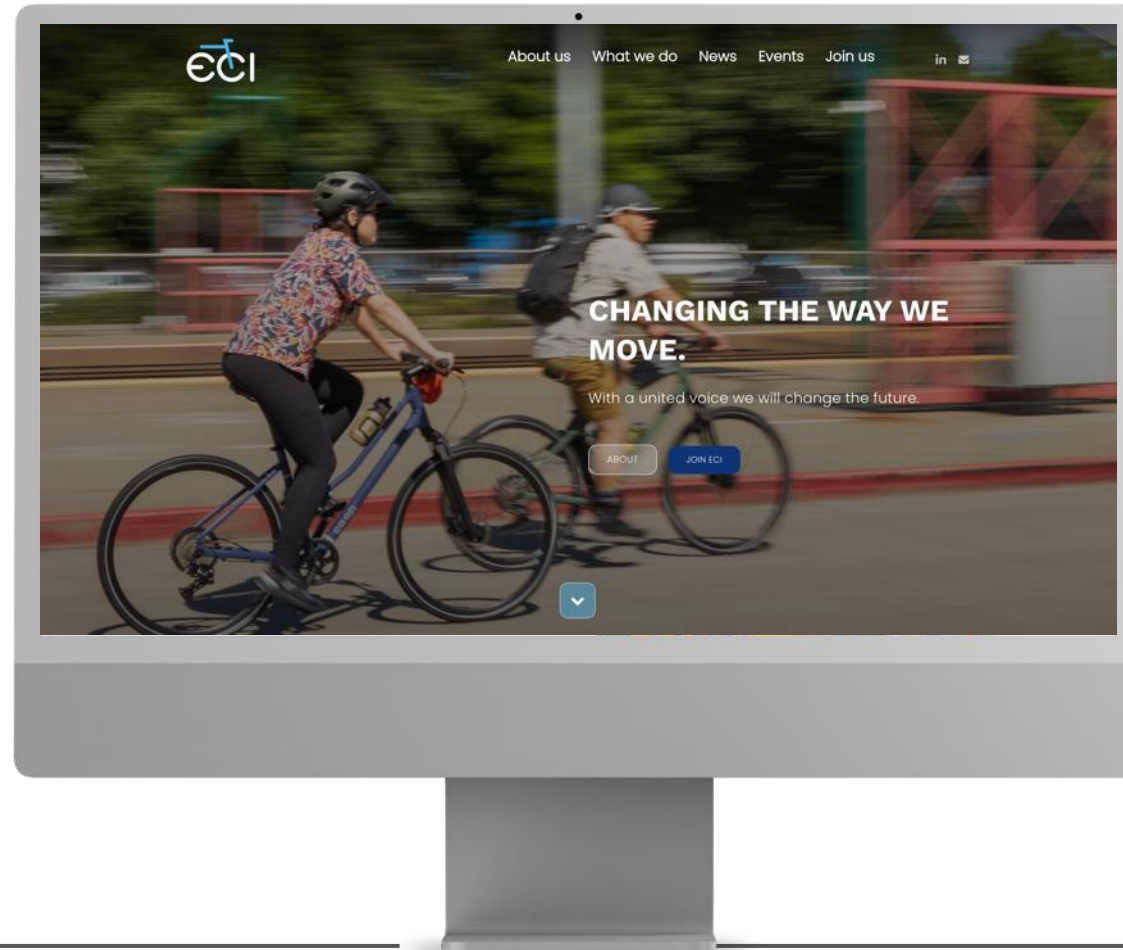
**Across Europe, sector federations increasingly collaborate or merge to:**

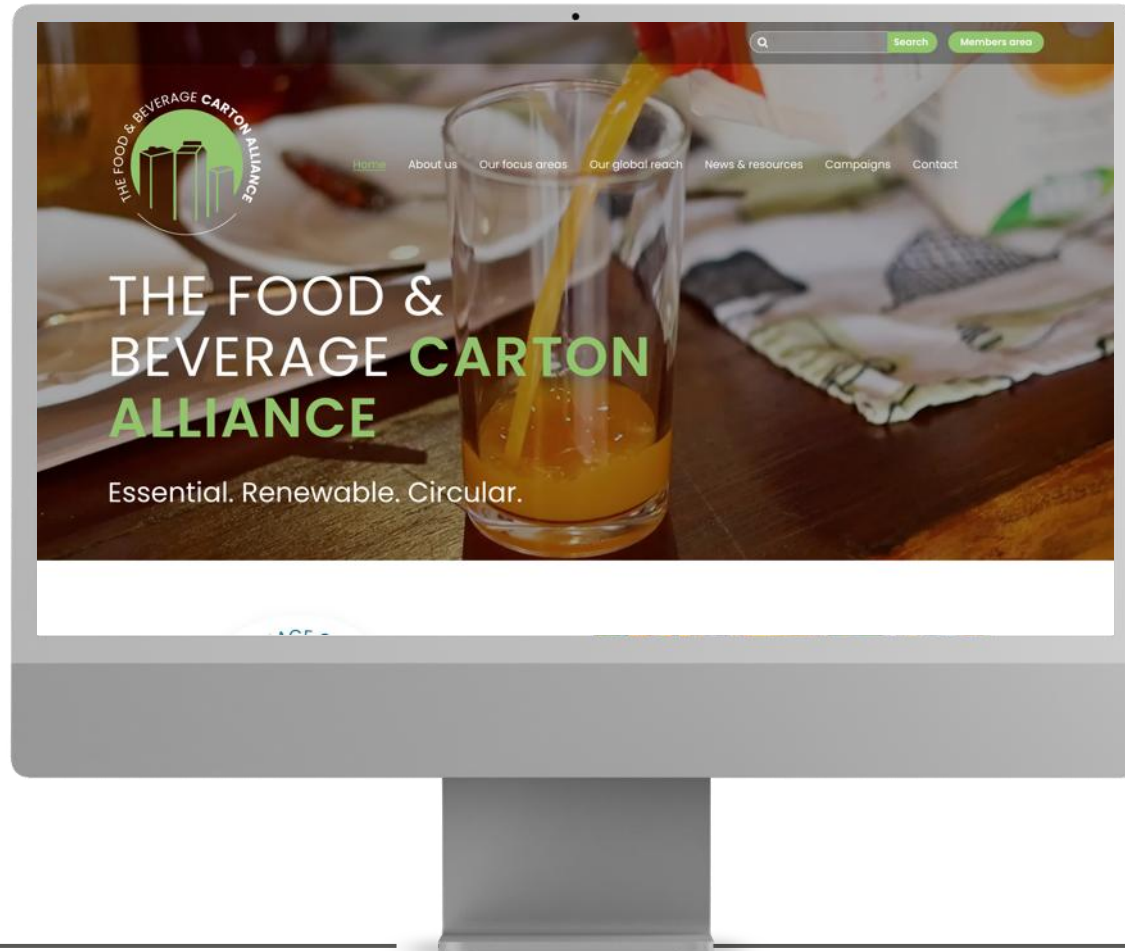
- Strengthen **EU advocacy and lobbying capacity**
- Pool **resources and expertise**
- Improve **cost efficiency**
- Respond to **sector convergence and digitalisation**





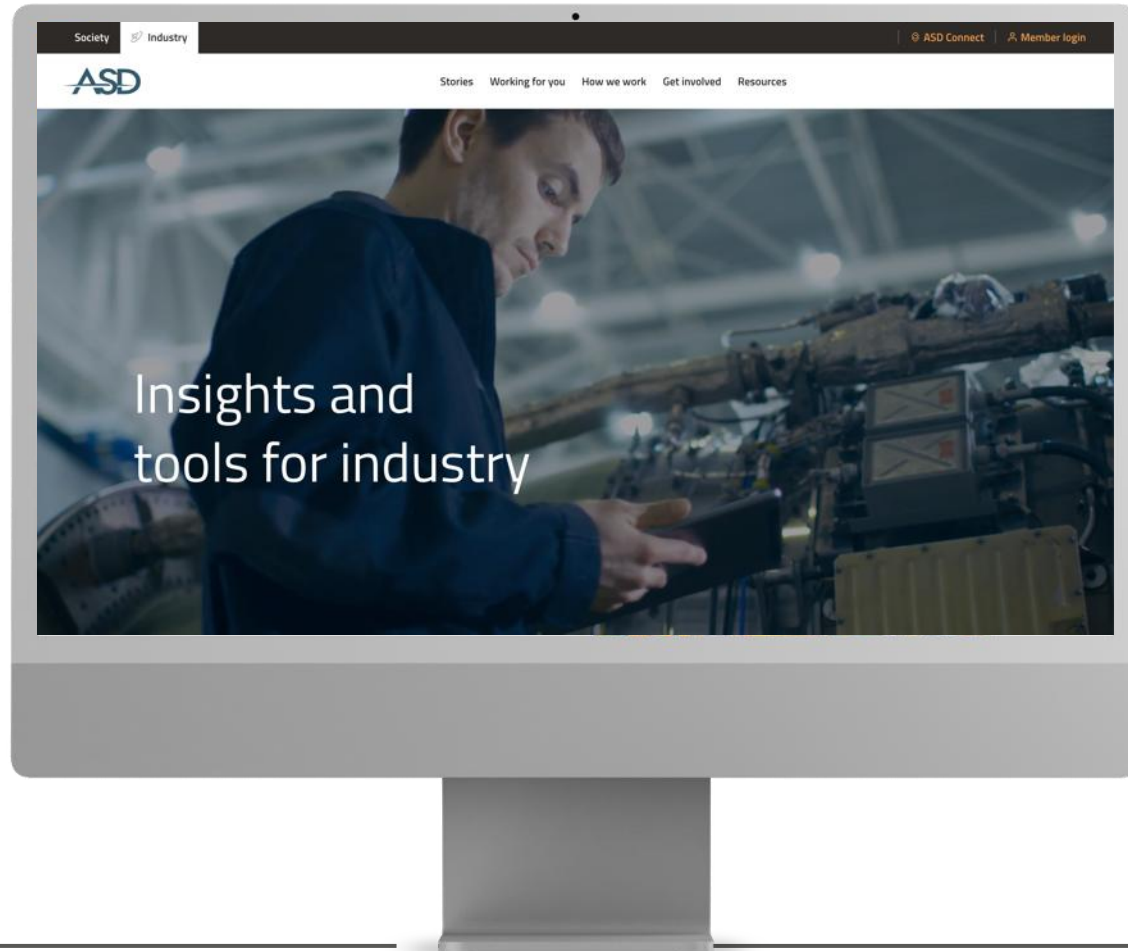
Cycling Industries Europe







AECMA + EDIG European Defence Industries Group + ASD-EUROSPACE The Space group in ASD = ASD





CECMA



 **EUROVENT**



# Similar dynamics

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The building industry is experiencing similar dynamics:

- **stronger interconnection** between sectors
- **common regulatory challenges**
- **integrated supply chains**





# Different organisational models?

Three conceptual approaches could be considered

1

## Cooperation umbrella

Existing federations  
**remain independent** but  
operate under a common  
umbrella platform.

ex.

## ‘European Building Trade Alliance’





# Different organisational models?

Three conceptual approaches could be considered

2

## One-brand umbrella structure

One European umbrella brand with **sector divisions**.

ex.

## ‘European Building Industry Alliance’





# Different organisational models?

Three conceptual approaches could be considered

3

## Full organisational integration

A **new** single European federation replacing existing structures.

EBIF (ebif.eu) or BuildFed Europe or EuroBuild Federation...

ex.

## ‘European Building Industry Federation’

One organisation.

One congress.

One platform.

# Important considerations

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## Organisational identity remains a sensitive topic

The objective should remain:

**strengthening the collective voice of the European  
building industry.**





# 7. External activities

FEST Madrid Congress 2027





*The FEST Congress is a key moment to bring together: European wholesale federations + industry partners + policymakers and sector experts*

# Madrid 2027

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**Position the congress as the leading European meeting platform for the sanitary & heating wholesale sector.**

Focus on:

- high-quality content
- strong networking
- industry visits
- sponsor engagement.





# Possible strategic themes for the Madrid congress (connect policy, technology and the value chain):



- Water management
- Circular construction
- Climate resilience



- Master data & product information standards
- Digital supply chains
- AI and digital product passports



- European Green Deal implications
- PPWR
- EU regulatory developments
- role of wholesale in the European building ecosystem



# Possible evolution of the congress concept

- **Compact conference programme**
  - limited number of strong keynote speakers
  - strategic panel discussions
- **Practical industry visits**
  - manufacturers
  - logistics centres
  - innovation hubs
- **Networking opportunities**
  - welcome reception
  - gala dinner
  - informal networking sessions



Goal: **maximum interaction between members and industry partners.**



# Sponsor & partner opportunities

develop structured sponsor packages

Example levels:

- **Structural sponsor**
- **Gold sponsor**
- **Silver sponsor**
- **Event sponsor**

Benefits may include:

- visibility during the congress
- speaking opportunities
- brand visibility in communication
- networking with national federations

**Sponsors already play an important role in congress visibility and financing.**



PARIS - FRANCE 30 SEPTEMBER > 2 OCTOBER 2026

Conference Building Materials Industry

## SPONSORSHIP PACKAGES

NAME: \_\_\_\_\_  
 COMPANY: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 EMAIL: \_\_\_\_\_  
 PHONE: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

- BRANDING OPPORTUNITIES**
- ✓ Table top exhibition. Exposure of promotional and marketing materials
  - ✓ Company logo on Sponsor Wall
  - ✓ Branding on conference documents
  - ✓ Company logo on the homepage [www.ufemat.eu](http://www.ufemat.eu)
  - ✓ Company logo on full screen during the conference
  - ✓ Article in conference book

Please tick the box of your choice:

PLATINUM € 11.750	GOLD € 7.500	SILVER € 4.750	BRONZE € 3.500
<ul style="list-style-type: none"> <li>• Possibility for a short presentation</li> <li>• Including <b>three free</b> participations in the congress (<b>3</b> persons in double or single room, 2 nights)</li> </ul>	<ul style="list-style-type: none"> <li>• Possibility for a short presentation</li> <li>• Including <b>two free</b> participations in the congress (<b>2</b> persons in double or single room, 2 nights)</li> </ul>	<ul style="list-style-type: none"> <li>• Including <b>one free</b> participation in the congress (<b>1</b> person in double or single room, 2 nights)</li> <li>• Rebate second participant: €250 on full package</li> </ul>	<ul style="list-style-type: none"> <li>• Including <b>one free</b> participation in the congress (<b>1</b> person in double or single room, 2 nights)</li> </ul>

NOTE: Free participations in case of sponsoring will be deducted from your participation invoice



**UFEMAT**  
373 volgers  
6 mnd · 🌐

A partner through time: Mapei supports Ufemat — then and now.

In both 2009 and 2025, the Ufemat Congress takes place in Milan. And throughout those years, **MAPEI has stood by us** — not just as a sponsor, but as a **long-time partner in shaping our industry**. Thank you for building with us, then and now. See you in Milan, September 2025. 🍷

We're proud to announce that all Ufemat Past Presidents have already confirmed their attendance: Giuseppe Freri (Italy), Géraud Spire (France), **Dr.juris Leonhard Helbich-Poschacher** (Austria), Antonio Ballester (Spain), **John Newcomb** (UK). Together with our current President **Palle Thomsen**, we look forward to welcoming you in Milan. 🍷

#Ufemat #UfematMilan #Mapei #BuildingTogether #IndustryDistribution #RebuildingConfidence

Vertaling weergeven



From 2009 to 2025 – A partner through time: Mapei supports Ufemat — then and now.



2009

2025



**UFEMAT**  
373 volgers  
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Join us in Paris for the 66th UFEMAT Congress

📅 30 September – 2 October 2026

🏠 Conference hosted at Saint-Gobain Research Paris (SGR Paris)

📍 Paris, France

From 30 September to 2 October 2026, Europe's leading building materials wholesalers, federations and manufacturers will gather in Paris for the 66th UFEMAT Congress, organised in conjunction with **BATIMAT**.

Under this year's theme, "*Building Bridges – forever!*", the conference reflects the growing need to connect industry, federations and policymakers in a rapidly evolving European regulatory and economic environment.

We warmly invite you to join us for:

- ✓ High-level speakers
- ✓ Strategic European insights
- ✓ Premium networking opportunities

All practical details and participation options can be found in the official invitation below.

👉 You can register directly via the clickable links in the invitation PDF or via <https://lnkd.in/eVJJ8F9R>

We look forward to welcoming you in Paris!

With the support of our valued partners:

Mapei | **VELUX** | **NMBS** | **wienerberger** | **FDMC Fédération Distributeurs Matériaux de Construction** | **EURO-MAT**

With the support of our valued partners:



**EURO-MAT**  
CONNECTING THE WORLD OF CONSTRUCTION

We warmly thank our sponsors for their support:

PLATINUM Sponsor



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wienerberger

SILVER Sponsor



**UFEMAT**  
373 volgers  
8 mnd · 🌐

VELUX – Gold Sponsor of Ufemat Milan 2025 🍷

For over 80 years, VELUX has been creating better living spaces with daylight and fresh air – a global reference in roof window solutions. Proud to have them on board as gold sponsor of Ufemat Milan 2025. 🍷

🌐 [velux.com](https://velux.com)  
More info: <https://ufematmilan.eu/en>

#VELUX #DaylightLiving #Ufemat2025 #GoldSponsor

Vertaling weergeven



**UFEMAT**  
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Wienerberger – Gold Sponsor of Ufemat Milan 2025

With smart building solutions from clay bricks to energy-efficient systems, Wienerberger contributes to more sustainable and livable environments across Europe. Proud to have them on board as gold sponsor of Ufemat Milan 2025.

🌐 [wienerberger.com](https://wienerberger.com)  
More info: <https://ufematmilan.eu/en>

#Wienerberger #Ufemat2025 #SmartBuilding #GoldSponsor

Vertaling weergeven



Interested in sponsoring? Explore the **sponsorship packages**.

# Communication approach

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## Digital promotion

- LinkedIn campaign
- sector announcements
- speaker announcements

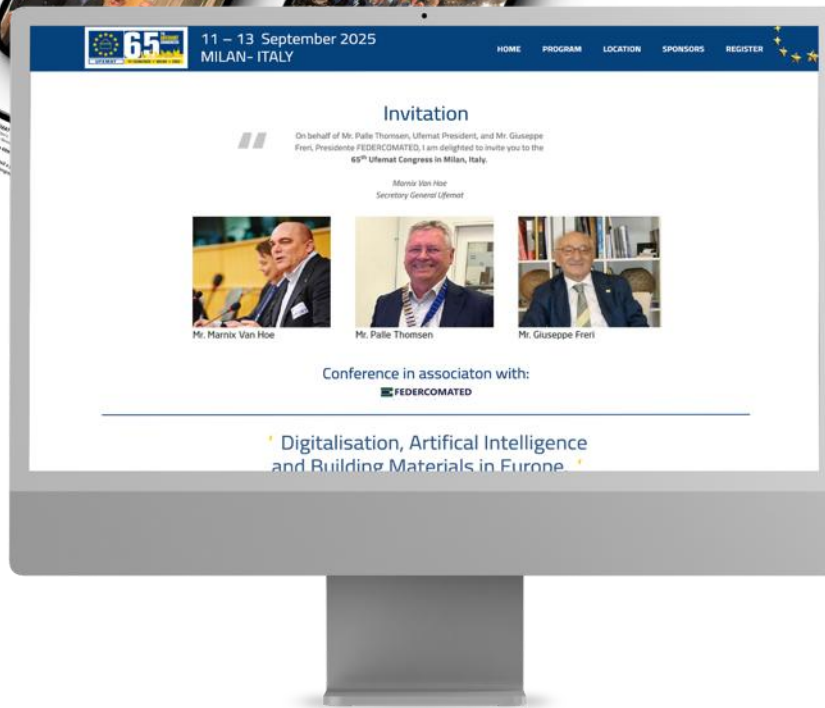
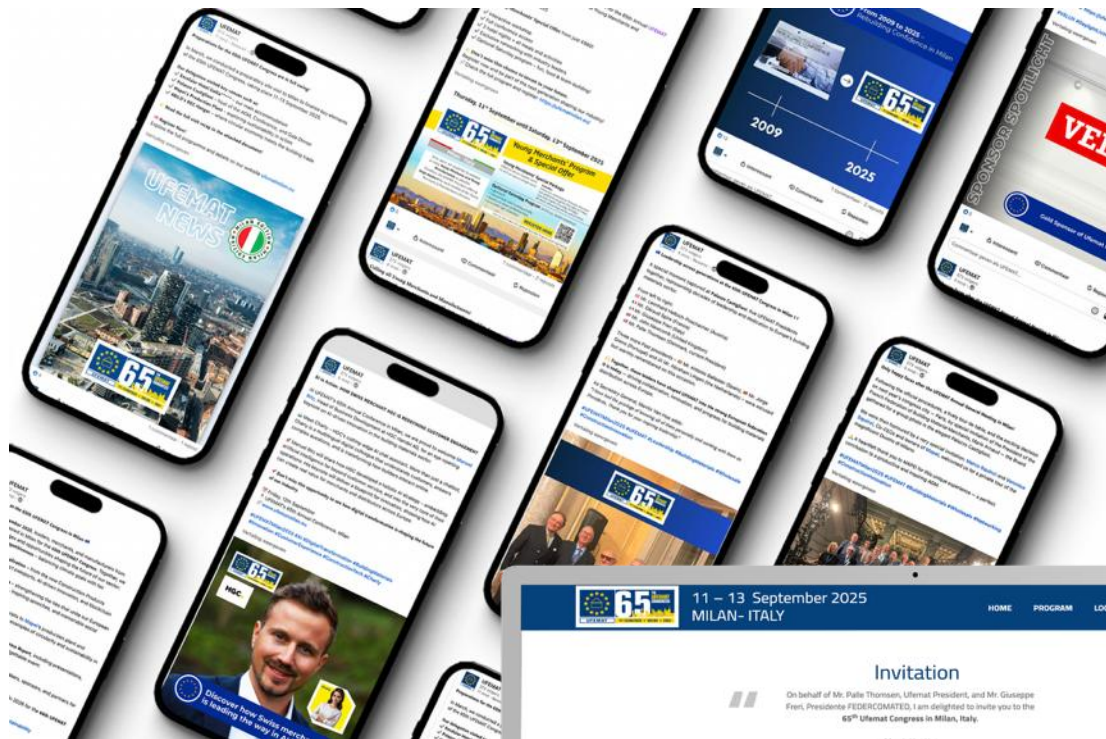
## Direct communication

- email invitations to federations
- newsletters to members & associate members

## Dedicated congress platform: microsite / landing page

- programme overview
- registration module
- sponsor visibility





UFEMAT Congress Milan - Thursday, 11<sup>th</sup> September until Saturday, 13<sup>th</sup> September 2025

**Join Us at the 65<sup>th</sup> Ufemat Congress in Milan, secure your spot today!**

**Experience Innovation and Connection in Milan!**

On behalf of Ufemat President Mr. Palle Thomsen and FEDERCOMATED President Mr. Giuseppe Freri, we are thrilled to invite you to the 65<sup>th</sup> Ufemat Congress, happening September 11 - 13, 2025, in the vibrant city of Milan, Italy.

This year's theme, "Digitalisation, Artificial Intelligence, and Building Materials in Europe" will bring together industry leaders to share insights, explore trends, and connect in inspiring venues like Palazzo Castiglioni.

**Why Attend?**

- Exclusive industry reports from CRESME, SERCOMATED, REC, PPWR, and GS1
- Networking opportunities with key players in the building materials sector
- Exclusive guided tour of the Duomo Cathedral as Mapei guests
- Visit to the Mapei production plant in Robbiano di Mediglia
- Visit to Giuseppe Freri's trade business, 4BILD
- Unforgettable evenings, including a gala dinner at Palazzo Bovara

**Register now!**  
Explore the full programme and details on our website.  
[Visit ufematmilan.eu](https://ufematmilan.eu)

Spaces are limited, so act fast to be part of this unmissable event.

Kind regards,  
Marnix Van Hoe  
Secretary General  
UFEMAT

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Follow us on LinkedIn

**MAPEI**  
Structural Sponsor

UFEMAT news - MILAN EDITION

**UFEMAT NEWS** MILAN EDITION

Dear members and friends of UFEMAT,

Thank you to all who joined us in Milan and helped make the UFEMAT Conference 2025 a success.

We are excited to share the **Conference Report**, including links to all presentations.

These provide a valuable resource for:

- understanding European regulations,
- exploring data on the European construction sector, and
- discovering Charly, the AI multilingual chat assistant/advisor for construction.

[Download the full report](#)

Kind regards,  
Marnix Van Hoe  
Secretary General  
UFEMAT

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# 8. Next meeting



# Next meeting

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## Proposal:

ISH Frankfurt 2027 –  
*17 – 18 March 2027*  
*Frankfurt, GERMANY*

Proposal: invite associate members to attend the next GAs:

- Won't be able to vote
- Make them feel involved
- Understand our different decisions





**Thank you for your  
attention!**

